



American Coating & Lamination Technologies

Phoenix, Arizona USA



Company Profile & Brand Portfolio

October 2024



US Manufacturing - Since 2003

Designed, developed, produced, and tested under the blazing Arizona sun.

ABOUT US:



REFLEK TECHNOLOGIES CORPORATION is a major global manufacturer, marketer, and distributor of high performance finishes and coatings for the construction and transportation industries. We are also the largest privately-owned film manufacturer in the United States, with yearly revenue in excess of \$60 million USD from our global PPF and Window Film operations alone.

Our product portfolio is centered on integrated climatic technologies such as solar control window films, DC vacuum sputtering and specialized precision coatings, photovoltaics, and flexible circuit applications. A strong research and development team is at the core of our technology-lead organisation. This combines with our own state-of-the-art manufacturing facilities, exclusive production processes, a well-established direct global distribution network, and a dynamic corporate structure to create a solid, world-class technology firm.



Integrated world-class manufacturing and marketing:

At Reflek, we make a continuous effort to set the highest quality standards in the industry, while providing a unique, personalized customer service and support experience.

Our origins as a high-tech laboratory, and a long history of production and direct market engagement, have turned us into much more than a simple manufacturer, marketer, or retailer. We have dedicated decades vertically and horizontally integrating most processes - from raw material sourcing, through manufacturing and

logistics, and down to end-customer engagement and marketing. And more is yet to come!

This allows us to carefully tailor and supervise every step of our operations, to ensure the quality and consistency that our customers expect from the highest-grade coatings. Reflek's core design and engineering team has over 50 years of combined experience producing simple, effective, and reliable solutions which adhere to the ever-increasing requirements of our most demanding users, while staying at the forefront of the global R&D race.

CORE VALUES:



**CUTTING-EDGE
PRODUCT INNOVATION**



**TRANSPARENCY &
CUSTOMER SATISFACTION**



Organizational milestones:

- 2003

Reflek Technologies Corporation established in Los Angeles, California, USA.
- 2009

Inception of Luxo Performance Films brand
- 2013

First coating and lamination production line built in Chandler, Arizona, USA. Company HQ transferred to Chandler, Arizona facility.
- 2014

Inception of FlexiShield Paint Protection Films brand
- 2016

Reflek's own South-East Asia & China Subsidiary and Distribution Office established in Nanjing, China.
- 2017

Reflek's first global distribution push. Reflek-branded and private-labelled products available in 53 countries worldwide.
- 2022

Reflek's own European Subsidiary and Distribution Office established in Gouda, The Netherlands.
- 2024

Reflek's own Middle East & Africa Subsidiary and Distribution Office established in Dubai, United Arab Emirates.
- 2024

Inception of Polarie Films brand
- 2025

Reflek's own Latin America Subsidiary and Distribution Office established in Mexico City, Mexico
- 2025

Reflek Global Private Labelling processing, packaging, and distribution center in Oklahoma City, USA.
- 2025

Reflek branded and private-labelled products available in over 85 countries worldwide.

Technological milestones

- 2003

Sputtering raw materials line built in Tempe, Arizona, USA. Domestic private-labelling and export activities started.
- LUXO

Performance Films
- FlexiShield

Paint Protection Film
- 2014

First A to Z Window Film production line established.
- 2015

Research and development of Reflek's own PPF premium top-coat and adhesive technologies.
- 2017

Headlight tinting protection film.
- 2019

World's first dry-apply Color PPF technology developed. 100% TPU with integrated auto-paint resin.
- 2022

Release of Reflek's 100% Optical TPU Windshield Protection Film.
- 2023

Launch of Reflek's Color PPF v2.0, with proprietary hybrid (wet/dry) install technology.
- POLARIE

PAINT PROTECTION FILM
- 2024

Construction of Reflek's second major manufacturing facility in Gangzhou, China

TIMELINE:





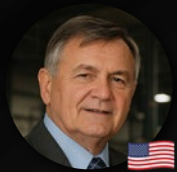
REFLEK'S GLOBAL TEAM

Reflek's global strength lies in its team of over 120 highly skilled sales, logistics, and technical support staff operating across five key locations worldwide. This dedicated team ensures customers receive fast, accurate support, no matter the region.

Whether you need guidance on Paint Protection Film (PPF), Window Films, or any other Reflek product, our

experts are ready to help answering your questions with in-depth product knowledge and practical technical and business advice. Supporting them are hundreds more trusted partners and regional support staff, extending our reach and responsiveness. From placing an order to troubleshooting technical queries, every step is handled with care and efficiency.

Executive team:



John Burton, PhD
Director of Manufacturing
Phoenix, Arizona, USA



Eric Shieh, M.A.
Director of Sales
Phoenix, Arizona, USA



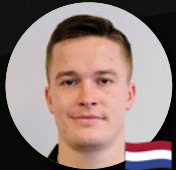
Juan Azcárate, PhD
Director of Global Operations
Amsterdam, NL | Dubai, UAE



David Richie
Sales Director,
US & Canada
Phoenix, Arizona, USA



Tim Wu
Managing Director,
China & East Asia
Shanghai, China



Aleksander Guzewski
Sales Manager,
Europe & Central Asia
Amsterdam, NL



Eyad Alrass
Sales Director,
Middle East & Africa
Dubai, UAE



Krishnagiri Govindarajan
Sales Manager,
South Asia-Pacific
Hyderabad, India



Antonio Aguilar
General Manager,
Latin America
Mexico City, Mexico



Aaron Miller
Sales Director West
Reflek Private Labelling
Phoenix, Arizona, USA



Fred Ding, MBA
Sales Director East,
Reflek Private Labelling
Shanghai, China



Emerson Waite
Marketing & Communications
Manager
Phoenix, Arizona, USA

CERTIFICATION & QUALITY CONTROL



Reflek's 100% in-house design, development, testing, & manufacturing:

Reflek is one of only two US-based coatings manufacturers awarded with the ISO 9001 quality standard for quality management systems. This ISO 9001 standard certifies us as both a world-class manufacturer and a global distributor of our product lines.

In addition, Reflek and its brands are certified members of various specialized trade organisations, voluntary quality

control auditing bodies, and industry councils in the US and abroad. Through its regional direct distribution offices, Reflek ensures that its cutting edge technologies reach local markets around the world, while aligning with local commercial, governance, performance standards.

Reflek has been attending the SEMA show, in Las Vegas, with ever larger and more exciting booths, since 2012.



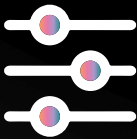
In-house
research and
development



Accelerated
weathering
testing



At least one
year of field
testing



Ongoing
evaluation
and update



ISO Certified
as both
Manufacturer &
Distributor

Certificates and Associations:

- Reflek Technologies Corporation is part of the following associations and independent certification bodies:
- SEMA - Since 2011
 - ISO 9001 - Since 2020
 - IWFA & EWFA - Since 2025
 - LEED US Green Building Council - Since 2017
 - NGA - Since 2016
 - ASID - Since 2017
 - SGS / InterTek Third Part Laboratory Testing Report.
 - US Notarized Certificate of Origin available for every shipment.
- All original certificates can be provided on request.



GLOBAL FACTORY-DIRECT SUPPLY-CHAIN

Reflek Technologies has recognized the growing importance of a direct global presence, and a close contact to its customers and partners - both branded and private-labelled - around the world. For this reason, Reflek has been developing a strategic network of centrally owned, managed, and operated distribution hubs around the globe.

Local staff, native to local language and business cultures, provide direct support in terms of local marketing, sales and events, and fully stocked

warehouses to customers and distributors around the world.

Supported by five global Distribution Offices in Amsterdam, Dubai, Shanghai, Mexico City, and Oklahoma City (US East coast), Reflek's Phoenix, Arizona, USA HQ generates revenues exceeding \$ 60 million USD per year. A sixth distribution office is being established in Hyderabad, India in late 2025, after which Reflek will be capable of directly reaching over 80% of the global retail and wholesale markets.

Reflek's owned and operated manufacturing facilities: (Actual aerial photographs. Visits available on request).



▲ Since 2013 Reflek operates a 60,000 sq.ft. 5,600 m² state-of-the-art coating and lamination facility at 280 N Roosevelt Ave in Chandler, Arizona, USA.



▲ In 2025 Reflek has completed construction of a new 100,000 sq.ft. (9,300m²) manufacturing facility in Gangzhou, China. Combining Reflek's US technology with China's lower production costs to deliver competitive solutions to our more commercial worldwide customers.

FACTORIES AND PRODUCTION CAPACITY

Reflek's production to date



10,000+
Retail points
globally



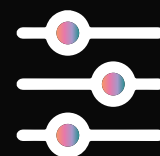
1,000,000+
Rolls of Clear PPF
sold since 2015.



100,000+
Rolls of Color PPF
sold since 2019.



4,000,000+
Rolls of Window
Film sold since
2010.



50,000,000
Square feet of
sputtering raw
material since 2003.

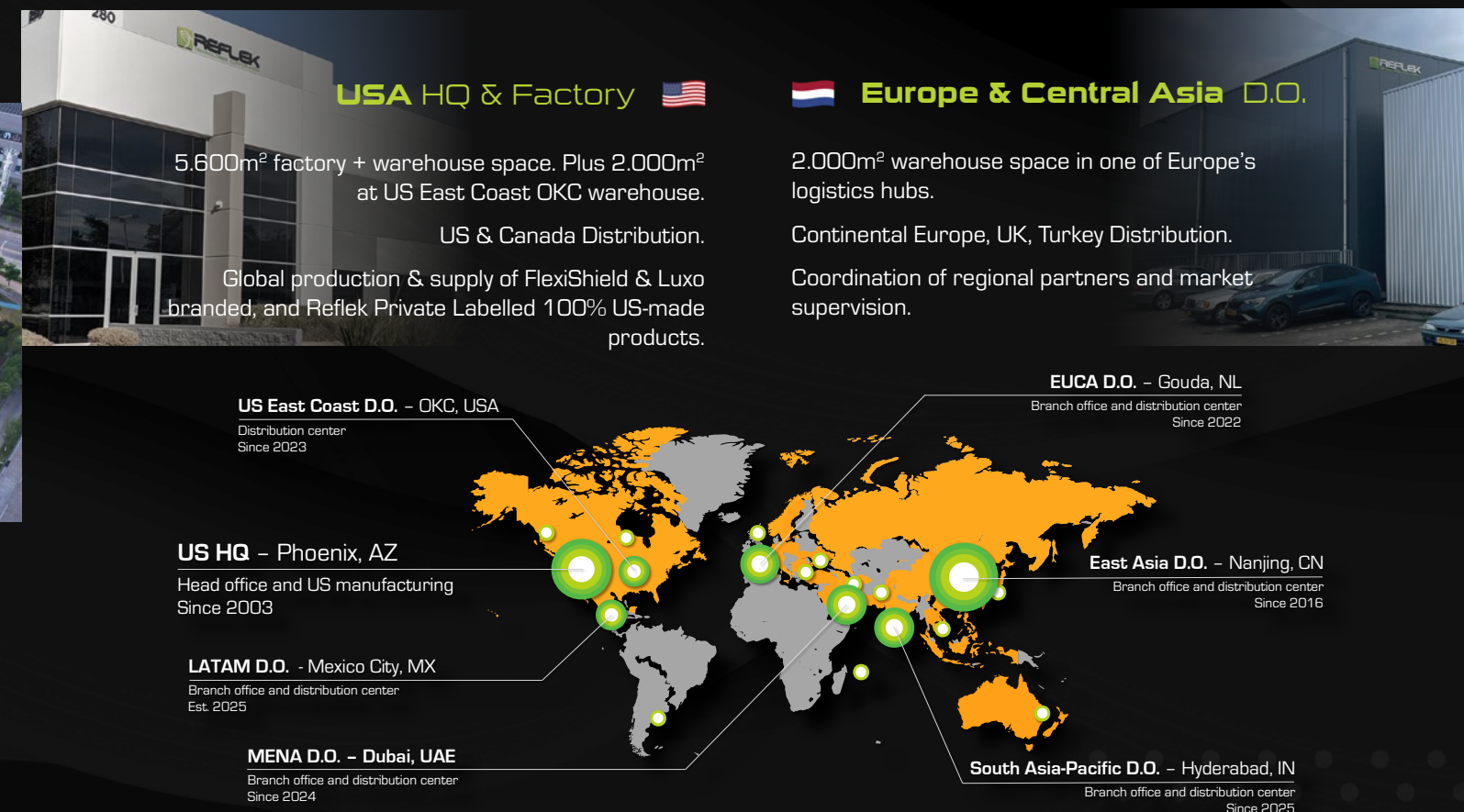
SEAMLESS WORLDWIDE LOGISTICS



Reflek's owned and operated global factory-direct Distribution Offices:

- **Full inventory of all Reflek products**, brands, and private label resources. Weekly inventory shipments from Reflek factories.
- **Full-time Sales and Technical staff** available, speaking local languages and familiar with regional business culture.
- **Factory-direct pricing** and customer support to dozens of countries worldwide. With no intermediaries.
- **Close relation** with - and supervision of - regional partners and distributors.

Currently distributing to over 85 countries worldwide!





Automotive / Marine / Architectural
Clear Surface Protection Films
Paint / Windshield / Headlights / Finishings



Automotive / Marine
Color Paint Protection Films
100% TPU / Auto-Paint Resin Technology



Automotive / Marine / Architectural
Solar Control Window Films
Customized Technology for every application

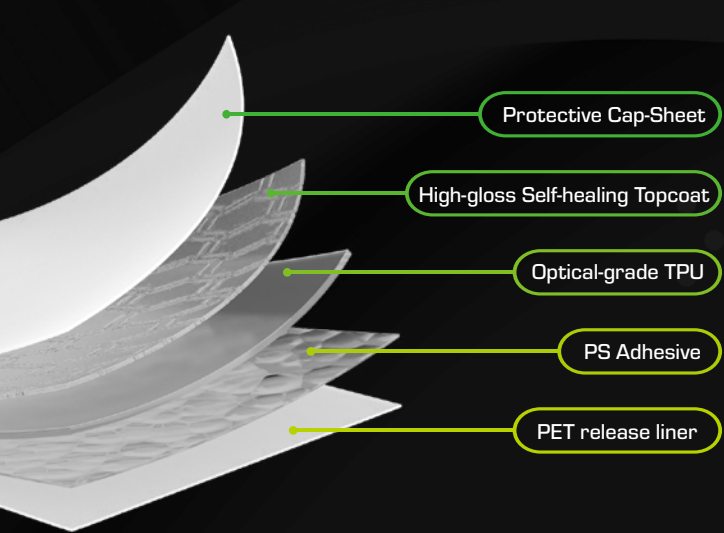


Medical / Electronic
Specialized Coating & Films
Reflek's High-Tech Laboratory



Automotive
Clear Surface Protection Films

Reflek's Proprietary Clear PPF Technologies:



Reflek's Own PPF Top-Coat Formula (Developed 2015)*

- Best surface finishing in the market, with a unique gloss and free of orange peel texture.
- Exceptional self-healing properties.
- Optimized hydro-phobic performance to prevent yellowing or staining in polluted environments.

Reflek's Own PPF Adhesive Technology*

- Soft gel-like adhesive which allows film repositioning and error correction up to 24 hours after initial placement.
- Ideal work-flow around edges and on large flat panels. Free of glue lines, feathering, and peeling.

* Reflek's Top-Coat and Adhesive technologies are centrally produced using our own carefully-guarded formulas. Using only US-made and US-sourced raw materials, on all Reflek-produced PPF lines globally.



Reflek's Optical Grade TPU Surface Protection Films are engineered for unmatched clarity, durability, and precision. 100% manufactured in the USA, out of US raw materials, these Optical-Grade films provide superior protection against scratches, UV exposure, and environmental damage while maintaining flawless transparency.

Designed for automotive, marine, and architectural applications, Reflek Optical Grade TPU films enhance both aesthetics and longevity. With easy installation and long-lasting performance, they are the ultimate choice for those who demand the best in protection and quality.

100% USA-Made

Optical Clarity

UV & Fade Resistance

Self-Healing Technology

Hydrophobic Top Coat

Superior Durability

Paint Protection Films

- 10.0mil (254μ) TPU
- Glossy reinforced
- 12-year warranty



- 8.5mil (216μ) TPU
- Hyper-glossy
- 12-year warranty



- 8.0mil (203μ) TPU
- High-gloss
- 10-year warranty



- 8.0mil (203μ) TPU
- Shimmering Satin
- 8-year warranty



- 8.0mil (203μ) TPU
- Deep Matte
- 5-year warranty



- 7.5mil (191μ) TPU
- Glossy
- 8-year warranty



Premium Grade TPU PPF Lines
US Technology, top-coat & adhesive.
Imported Base TPU.



Paint Protection Films

- 8.0mil (203μ) TPU
- High-gloss
- 7-year warranty



- 8.0mil (203μ) TPU
- Deep Satin
- 5-year warranty



- 7.5mil (191μ) TPU
- Glossy
- 5-year warranty



- 7.0mil (178μ) TPU
- Racing Protection Film
- 3-year warranty



Sun- & Moonroof Protection Film

- 6.5mil (165μ) TPU protection
- 50% VLT for a sporty look, with high UV and IR protection.
- 3-year warranty

Reflek's Premium Grade TPU Line offers cutting-edge surface protection with a perfect balance of flexibility, strength, clarity, and price. Crafted using imported high-performance TPU base materials, this line is enhanced with Reflek's state-of-the-art U.S. technology, adhesive, and top coat for superior durability and resilience.

Designed for more commercial, high volume automotive, marine, and architectural applications, it provides exceptional resistance to scratches, stains, and environmental damage while ensuring a seamless, long-lasting finish at a competitive price.



Advanced TPU Base.



U.S. Engineered and Sourced Adhesive



Self-Healing Technology



Stain & Contaminant Resistance.



UV & Yellowing Protection



Hydrophobic Top Coat





Specialized Automotive Protection Films
100% US-Made and -sourced



Reflek's Specialized Surface Protection Films are engineered to safeguard the most impact-prone and exposed areas of vehicles—windshields, roofs, moon roofs, and headlights. Designed with durability, clarity, and ease of installation in mind, these advanced films enhance longevity while maintaining aesthetics and visibility.

With UV resistance, hydrophobic coatings, and superior optical clarity, Reflek films offer unmatched performance and peace of mind.



Windshield Film: Scratch-resistant, optically clear, and impact-absorbing



Roof & Moon Roof Film: UV-blocking, anti-yellowing, and heat-reducing



Headlight Film: High-gloss, stone chip protection, and self-healing



Easy Installation: Stretchable with minimal heat required



Weather Resistant: Performs in extreme conditions



Tested Durability

Windshield Protection Film

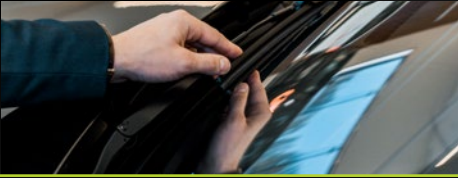
- 5.0mil (128μ) TPU protection
- Optically transparent (Luxury vehicles)
- 12-month warranty



- 5.0mil (128μ) TPU protection
- Premium transparency (Commercial vehicles)
- 12-month warranty



- 4.5mil (115μ) PET protection
- High transparency / Longer installation time. Cost-effective.
- 12-month warranty



Headlight Protection Film

- 6.5mil (165μ) TPU protection
- 50% or 35% grey tone, sporty look.
- 3-year warranty



REFLEK TECHNOLOGY

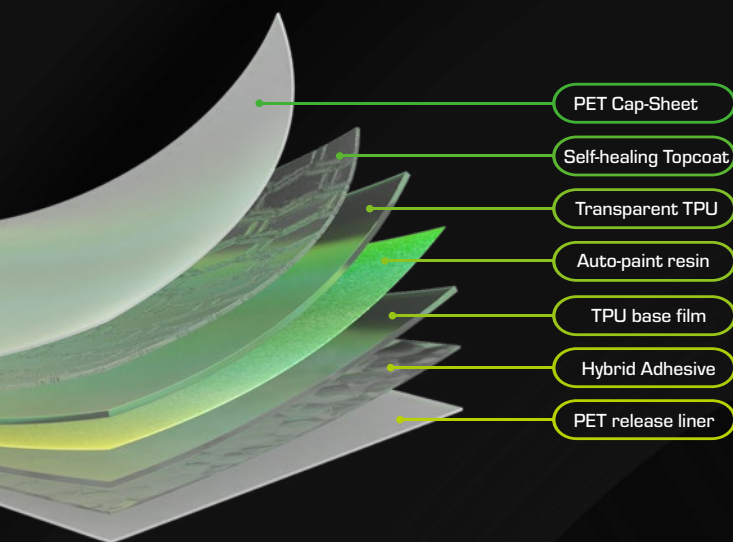
COSMETIC PAINT PROTECTION FILMS

Reflek's Unique Color PPF Technology:

Reflek's proprietary triple-layered color PPF technology redefines vehicle protection and aesthetics. This unique innovation features three precision-engineered layers that deliver exceptional durability, vibrant color depth, and self-healing capabilities.

Integrated with advanced auto-paint resin, it seamlessly bonds with the vehicle surface, enhancing gloss and resistance to chips, scratches, and UV damage.

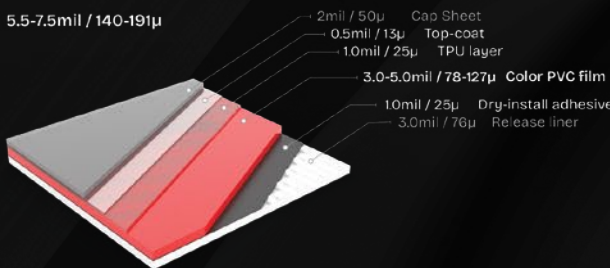
Unlike conventional paint protection films, Reflek's system offers a true paint-like finish with superior longevity, making it a game-changer in automotive surface enhancement and preservation.



Reflek's Triple-Layered TPU Resin-Integrating PPF

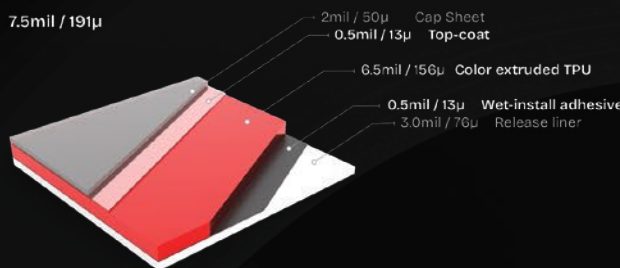
- 100% double-layered TPU construction.
- Embedded inter-layer auto-paint resin.
- Unparalleled quality and depth of color for the most genuine Factory-like finishing.
- Unlimited color and finishing possibilities.
- Higher UV protection against fading, due to superior TPU layer.
- 8.5mil (216µm) total thickness.

Other Brand's Color PPFs



Top-coated PVC

- Poor surface finishing.
- Color fading.
- No depth of color.
- Appearance of vinyl wrap.
- Risk of delamination and weathering.



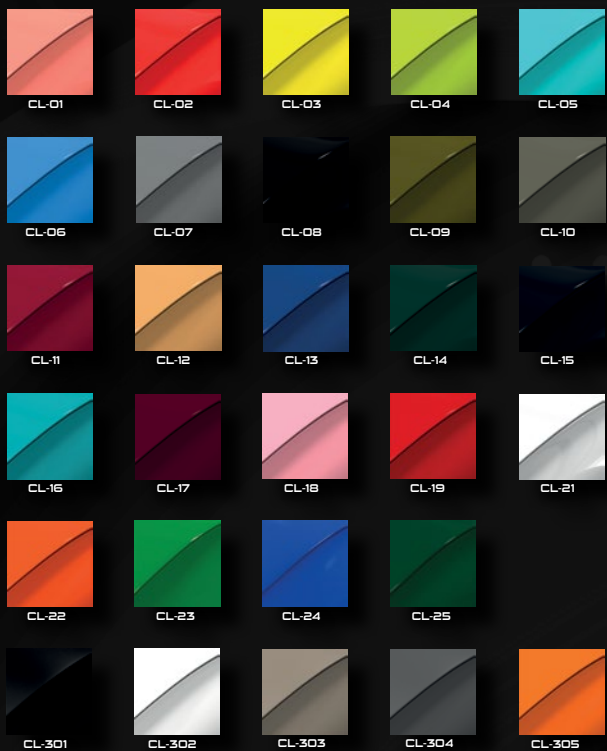
Extruded Color TPU

- Limited color range.
- No depth of color.
- Plastic-like appearance and feel.
- Vulnerable to UV fading.

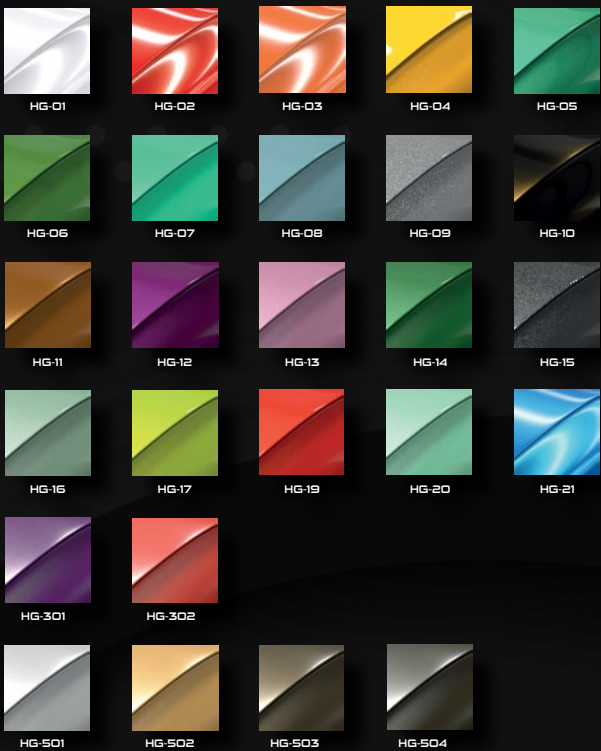
Automotive & Marine Cosmetic Protection Films



CL | Clear Coat



HG | High Glitter



DM | Color Flip



SP | Special Styles



TP | Texture Pattern



WINDOW FILM TECHNOLOGIES

Since 2003 Reflek uses the best raw materials and sputtering processes to produce cutting-edge window film technologies for global automotive, architectural and marine applications.

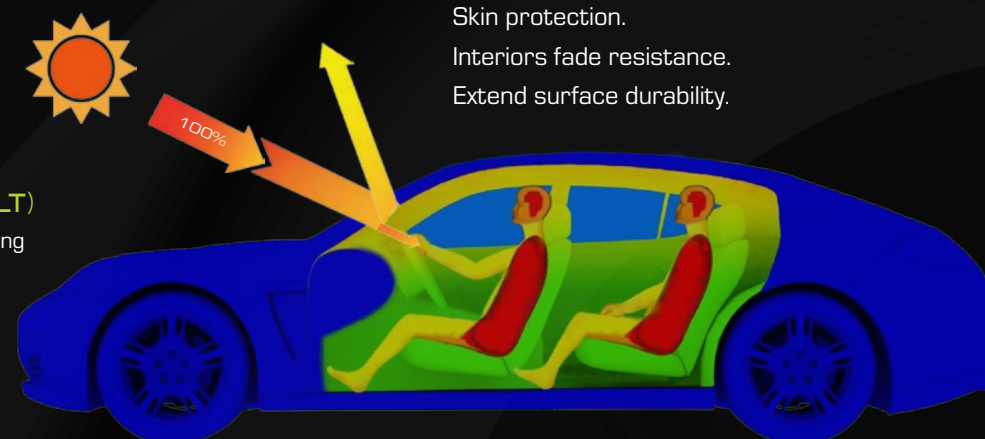
From highly transparent but extremely heat-rejecting ceramic technologies, to the privacy of reflective metallic or shaded carbon product lines, Reflek offers

Without Solar Control Window Films



With Solar Control Window Films

High Visible Light Transmittance (VLT)
High transparency, driving safety, and comfort.



dozens of window film lines and hundreds of VLT options to fulfill the specific demands and technical requirements of every climate, customer, and project.

Invest wisely, and let Reflek's global specialist team recommend the right product for your specific climatic conditions and application requirements.

Minimum Infrared (IR) light rejection:

- Unwanted heat gains in cabin.
- High energy use for air conditioning systems.
- Thermal discomfort despite air cooling system.

Minimum Ultraviolet (UV) light rejection:

- Skin burns and risk of skin cancer.
- Fading and cracking of interiors and leather.

High Infrared (IR) light rejection:

- Solar heat control for cooler spaces.

99% Ultraviolet (UV) light rejection:

- Skin protection.
- Interiors fade resistance.
- Extend surface durability.

AUTOMOTIVE

Reflek's automotive solar control window films offer a cutting-edge solution for enhancing driving comfort and protecting vehicle interiors. These advanced films are designed to block harmful UV rays, reduce heat, and minimize glare, creating a more enjoyable and energy-efficient driving experience.

By improving cabin temperature regulation, Reflek's

films help preserve the interior of your vehicle, reducing fading and wear on upholstery and electronics.

Additionally, they provide increased privacy and security while maintaining crystal-clear visibility. With Reflek's innovative technology, drivers can enjoy a cooler, safer, and more comfortable ride, while protecting their car from the sun's damaging effects.

Spectrum-selective precious metal sputtering

Employs precision-deposited precious metals that selectively control solar wavelengths, minimizing interior heat while allowing optimal levels of visible light to pass through for a balanced and comfortable indoor environment.



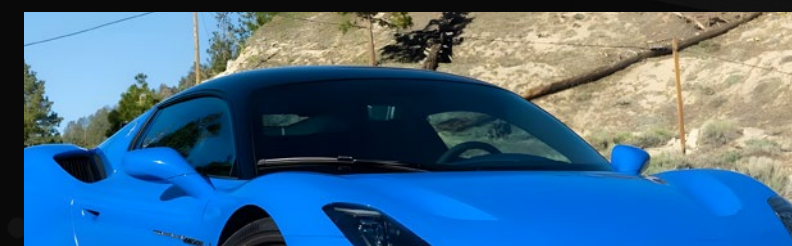
Multi-layer metal sputtering

Composed of several ultra-fine metal layers applied via high-vacuum sputtering, this structure delivers exceptional solar energy reflectivity, stable optical properties, and a neutral appearance with minimal interior reflectance.



Sputtering Metal & Fade-free Colour-stable Dye

Integrates sputtered metal technology with high-performance, color-stable dye to achieve enhanced heat control, glare reduction, and long-term visual consistency without the risk of fading or discoloration over time.



Multilayer nano ceramic coating

Constructed with multiple ultra-thin ceramic layers at the nanoscale, this advanced coating ensures outstanding heat rejection, long-lasting clarity, and superior color stability, making it ideal for premium solar film applications.



Carbon Ceramic

Combines the deep, dark aesthetic of carbon materials with the advanced thermal control of ceramic particles, resulting in a durable, color-stable film with reliable heat performance and zero signal interference.



Non-fading Color Stable Dip Dyed

Formulated with advanced dye stabilization chemistry, this film maintains its rich, original tone for years, providing consistent heat-rejecting performance and aesthetic appeal even in high-exposure installations.



ARCHITECTURAL



Reflek’s architectural window films offer advanced performance, style, and protection for residential and commercial buildings.

Designed to enhance energy efficiency, these films reduce heat gain, glare, and harmful UV rays — improving comfort while lowering cooling costs. Available in a variety of finishes and tints, Reflek’s films also add a sleek, modern aesthetic to any glass surface.

They help preserve interior furnishings, boost privacy, and increase glass safety.

Easy to install and built to last, Reflek’s architectural window films combine innovative technology with elegant design, making them a smart, sustainable choice for upgrading windows without compromising natural light or outdoor views.

Spectrum Selective Precious Metal Sputtering

This film features nano-layered precious metals, such as silver or gold, precisely sputtered to selectively filter out heat while allowing high levels of visible light. It provides excellent thermal comfort without darkening interiors, making it ideal for commercial and residential buildings seeking energy efficiency with a clean, modern appearance.



Varied Metal Sputtering Coating

Engineered using a combination of metals like copper, aluminum, and stainless steel, this sputtering technology offers both high solar heat rejection and customizable visual tones—from bronze-gold to silver—depending on the metal used. It enhances both energy performance and architectural expression, making it well-suited for decorative facades or glass systems requiring design flexibility.



Metalized and Color Stable

This film integrates metalized solar control with a color-stable dye system to ensure long-term performance and consistent appearance. Its low interior reflectance preserves clear outward views without the mirror-like effect, while the metal layer efficiently reduces heat buildup for improved interior comfort and energy savings.



MARINE

Reflek’s marine window films are engineered for the harshest marine environments, offering superior UV protection, glare reduction, and heat control. Ideal for yachts and boats, they enhance comfort, reduce interior

fading, and provide added privacy without compromising visibility. Durable and salt-resistant, Reflek’s films ensure long-lasting performance, making them the perfect upgrade for any vessel’s glass surfaces.

High Performance Nano-Ceramic

Specifically engineered for marine environments, this advanced nano-ceramic film offers outstanding heat rejection to keep cabins cooler and reduce strain on onboard cooling systems. Built without metalized layers, it ensures zero interference with GPS, marine radar, VHF radios, and other critical navigation or communication systems. Its corrosion-resistant composition withstands saltwater exposure and harsh sun, making it ideal for yachts, sailboats, and commercial vessels seeking performance, clarity, and durability at sea.



SPECIAL APPLICATIONS

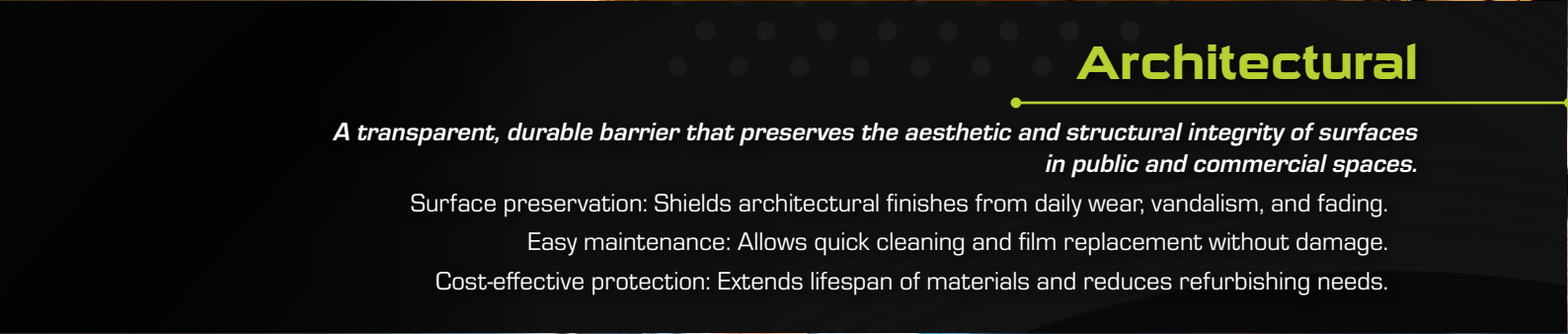
100% US-MADE AND -SOURCED



Marine

Reflek's Marine line is engineered and manufactured to resist the high corrosion and solar incidence of ocean and coastline environments.

- Exterior hull and deck protection. Clear and Color PPF.
- Interior finishings protection: Glass, marble, steel, high-polish wood, etc.
- Reinforced protection (mooring contact areas, water pollutants and oil, high solar exposure).



Architectural

A transparent, durable barrier that preserves the aesthetic and structural integrity of surfaces in public and commercial spaces.

- Surface preservation: Shields architectural finishes from daily wear, vandalism, and fading.
- Easy maintenance: Allows quick cleaning and film replacement without damage.
- Cost-effective protection: Extends lifespan of materials and reduces refurbishing needs.



Trains & Heavy Vehicles

Designed to safeguard trucks, buses, and industrial vehicles from environmental wear, vandalism, and UV exposure, cutting down on maintenance costs.

- Graffiti-resistant layer: Allows fast removal of paint, markers, and adhesives.
- UV and abrasion protection: Extends paint life and resists harsh weather.
- Fleet-friendly savings: Lowers upkeep and repainting frequency.



Photovoltaics

PV protection films are specifically designed to safeguard solar panels from scratches, dirt, and UV degradation, enhancing durability and maintaining optimal energy efficiency in all climates.

- UV-resistant: Minimizes panel degradation and discoloration.
- Self-cleaning surface: Reduces dirt buildup for consistent performance.
- Durable shield: Protects against abrasion, impacts, and harsh weather.



Medical Protective Equipment

Advanced Surgical Drapes & Films for Maximum Protection and Precision

- Sterile Barrier Protection: Designed to reduce the risk of infection by creating a secure, fluid-resistant shield.
- Precision-Fit Designs: All sizes and configurations to ensure optimal coverage and ease of use.
- High-Quality Materials: Manufactured with durable, medical-grade film and fabric for superior performance and patient safety.



MARKETING & SALES SUPPORT



Store layouts and displays

Attract and convince your customers

From flags and banners to samples mini-hoods, gravel displays and hydrophobicity testers.

- Lighting, light displays, and wall decorations.
- Flags and banners.
- Peel-boards, plotters, and installation equipment.
- Testing machines and demo displays for solar rejection and paint protection.



Marketing materials

Apparel and accessories

Brand your shop and staff, give souvenirs to your customers and followers.

- Caps, T-shirts, polos, hoodies, and jackets.
- Brochures, swatchbooks, and information posters.
- Wheel, windshield, and carplate covers.
- Temporary and permanent stickers.
- Other gifts and souvenirs.



Installation tools and solutions

Everything for a perfect installation

Reflek has partnered with leading suppliers to offer all materials and solutions needed for a professional installation work.

- Specialized Slip and Tack solutions.
- Installation tools, sprays, and squeegees.
- Heat-guns, knives and blades.
- Microfibers and protecting gear.
- Labels, stickers, and guides.



REFLEK'S BRANDS & TRADEMARKS



FlexiShield: Reflek's high-end, 100% US-made Paint Protection and Window Film Global Retail Brand.



Luxo Performance Films: Reflek's 100% US-made dealership and manufacturer solutions brand.



Polarie Films: Reflek's China-Manufactured PPF and Window Film solutions for the competitive commercial global market.

DEALERSHIP SALES POINT SUPPORT





Integrity of its polyurethane construction, FlexiShield cuts no corners in the production of this film. Don't accept the flimsy feel and mottled texture of vinyl wraps when you can have the strong, dependable advantages of paint protection film.

- 100% TPU, self-healing, hydrophobic, stain and fade resistant.
- Broad color range. Nearly 100 colors and counting!
- Proprietary dry-cure technology with air-channels.
- Premium top-coat gloss and integrated auto-paint resin, for an unmatched color depth.
- 5-year warranty on automotive application, 3 years on marine.

Choose your style from five colour categories.

Clear Coat
High gloss solid colour

High Gloss
Metallic shimmer solid colour

Colour Flip
Metallic colour-changing

Special Styles
Extreme colour effects

Texture Pattern
Deep 3D texture



Location fitout

Reflek offers comprehensive branding support for its distributors and retail partners under its flagship brands - FlexiShield, Luxo & Polarie - designed to help businesses grow and succeed in a competitive market.

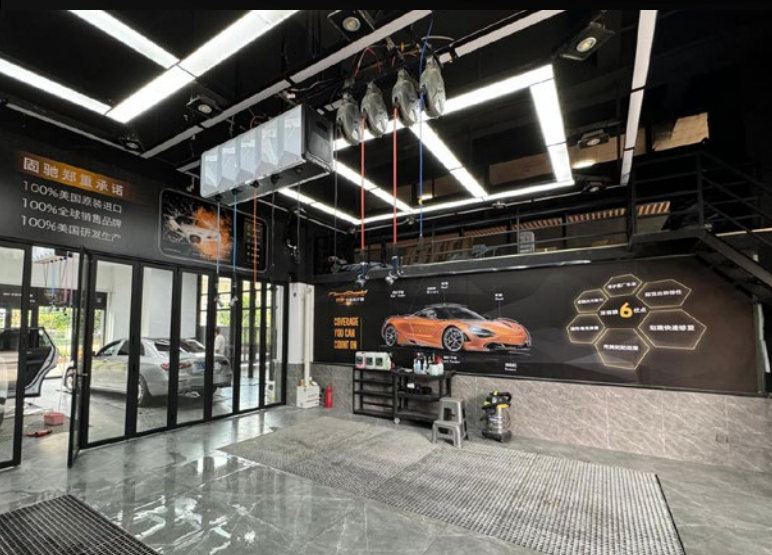
From the moment a partnership begins, Reflek provides tailored resources and guidance to elevate brand presence and customer engagement. This includes expert assistance in store layout and design, creating a professional, on-brand environment that enhances customer experience and product visibility.

Digital branding

Marketing support is a core element, with access to high-quality promotional materials, digital content, and campaign templates that drive traffic and boost sales.

Reflek also supplies cutting-edge infrastructure for film cutting, streamlining operations and ensuring precision in every application.

Distributors benefit from advanced tools that improve efficiency and reduce waste.



Sales training & support

Additionally, Reflek offers in-depth business and sales training programs, equipping teams with the knowledge and confidence to sell effectively and provide outstanding customer service. This includes product education, technical skills, and proven sales techniques.

Whether launching a new location or expanding an existing operation, Reflek's holistic branding support ensures partners are positioned for long-term success, with a strong identity, operational excellence, and the tools to grow their business.



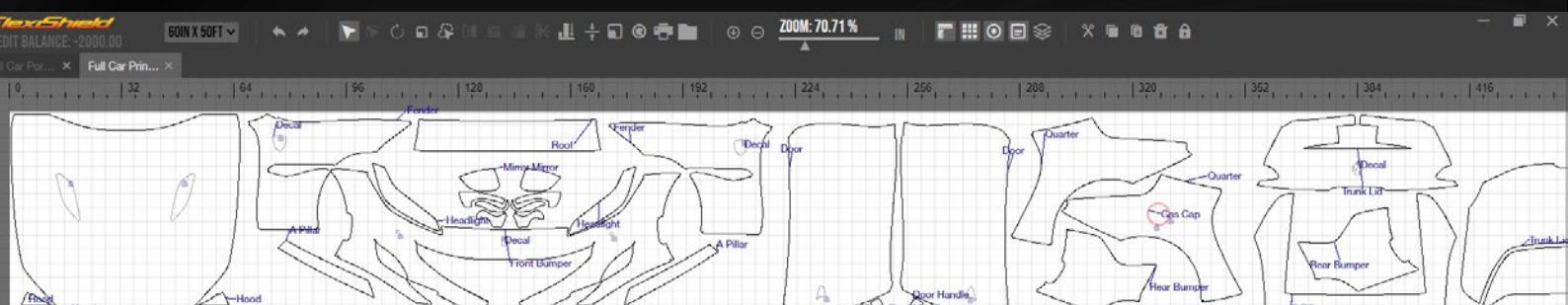
PRE-CUT PATTERNS & SOFTWARE



Scanning technology

Precision Meets Efficiency. Reflek's Cutting-Edge Pre-cut Software with Scanning Technology

- **Accurate Pattern Detection:** Advanced scanning technology captures exact vehicle contours for ultra-precise PPF and window film patterns.
- **Time-Saving Automation:** Streamlines workflow by eliminating manual measuring and cutting, increasing installation speed and consistency.
- **Expansive Pattern Library:** Access a constantly updated database of vehicles and architectural templates for immediate, reliable use.



Reflek pre-cut software (RAP 2.0)

RAP 2.0: The Next Generation of Precision Cutting for PPF and Window Film

- **Enhanced Accuracy:** Refined algorithms deliver razor-sharp pattern precision for faster, cleaner installations.
- **User-Friendly Interface:** Intuitive design makes it easy to navigate, customize cuts, and reduce learning time.
- **Cloud-Based Library:** Instant access to thousands of up-to-date vehicle and window film patterns anytime, anywhere.



Cost-Effective Plotters

Reflek Cutting Plotters: Reliable, Cost-Effective Performance for Every Shop.

- **Affordable Precision:** Delivers accurate, professional-grade cuts without the high price tag.
- **Easy Integration:** Seamlessly connects with Reflek's RAP 2.0 software for smooth, efficient workflow.
- **Durable & Low Maintenance:** Built to last with minimal upkeep, ideal for high-volume use and growing businesses.



CORPORATE & DEALERSHIP SOLUTIONS

Partnering with Dealerships for Complete In-House Film Solutions

At Reflek, we offer a comprehensive business model designed to empower automotive dealerships with high-margin, in-house service packages.

Our program goes beyond supplying premium products—it delivers a full-service solution. From paint protection film (PPF), window film, windshield protection, and headlight film, to customized product development tailored to dealership needs, Reflek ensures every aspect is covered.

We provide hands-on installation technology training, deploy advanced film-cutting software for precision application, and offer strategic sales training to support your team in effectively marketing and selling these services.

By integrating Reflek’s film solutions, dealerships can elevate customer experience, drive additional revenue, and differentiate themselves with a value-added service package that’s both scalable and profitable.



Reflek’s Corporate Business Division offers:



Deep analysis and understanding of your business and supply-chain needs.



Customized product development, marketing, packaging, and sales-point design.



Technical Training, Certification & Auditing



Sales support, in line with corporate branding guidelines.

More than 100 dealership group partnerships worldwide.



Reflek Turnkey Installation Program for Dealerships

Reflek offers a contractor-based solution tailored for dealerships looking to expand service offerings without adding operational burden. In this model, Reflek handles the complete installation of premium paint protection film (PPF), window film, windshield protection, and headlight film directly on dealership customer vehicles—at a fixed, structured cost.

We take full responsibility for product application and workmanship, including post-installation service and

warranty support. To further boost sales conversion, Reflek can assign a trained product specialist to work onsite at the dealership. This dedicated representative serves as a brand expert, and assisting dealership staff in driving higher attachment rates and close more business with professionalism and product confidence.

With Reflek managing both installation and sales support, dealerships can unlock new revenue streams with minimal risk and maximum return.

FULL-SERVICE PRIVATE LABELLING

Reflek's Private Labelling branch offers comprehensive solutions for businesses seeking to launch or expand their own branded product lines. Whether you're a startup, boutique retailer, or large-scale distributor, Reflek delivers high-quality, customizable products tailored to your brand's identity.

With an incredible range of products and manufacturing options both in the United States and China, Reflek ensures flexibility, cost efficiency, and reliable supply chain management. Our U.S.-made products appeal to customers prioritizing high-end production quality and the latest production technologies, while Chinese-made options provide affordability and scalability for global markets. Reflek

serves a wide range of industries and customer profiles, from cosmetics and personal care to household goods and accessories.

Every private label partnership is treated with strict confidentiality and exclusive branding support. It includes support in packaging, design, compliance, and logistics, making it easy for businesses to bring their products to market quickly and professionally. Reflek's extensive warranty programme applies equally to our private-labelled products as it does for our flagship brands.

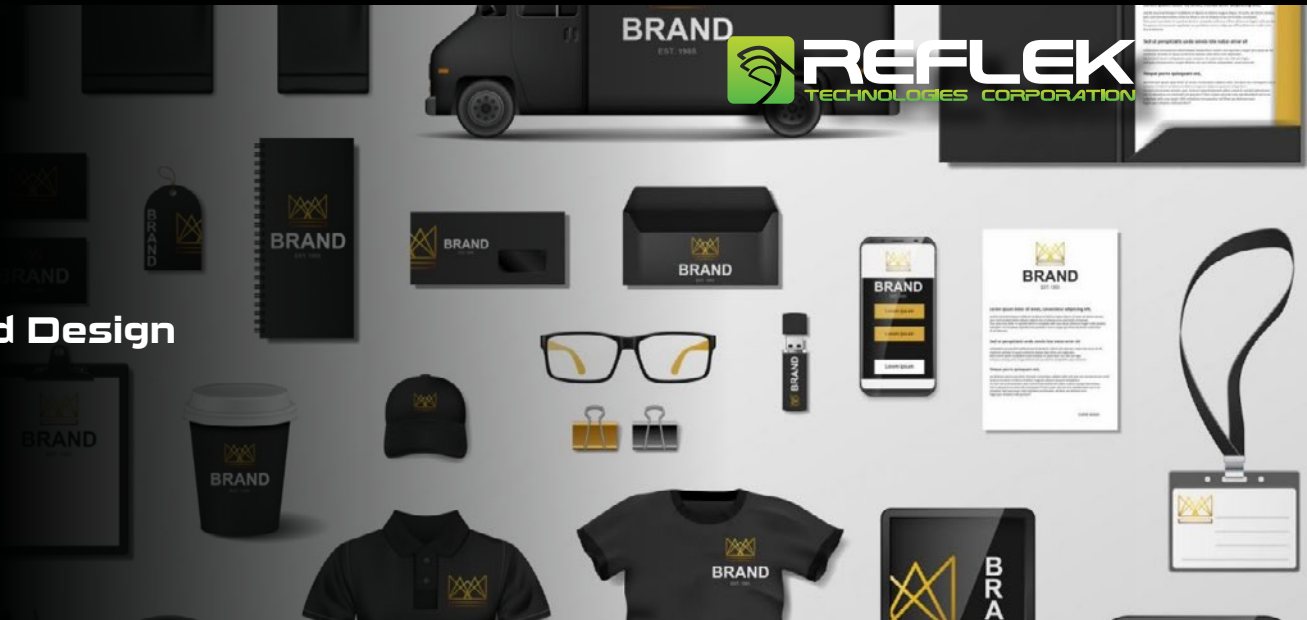
With a global reach and a commitment to quality, Reflek is a trusted partner for private labelling success.

Customized Software

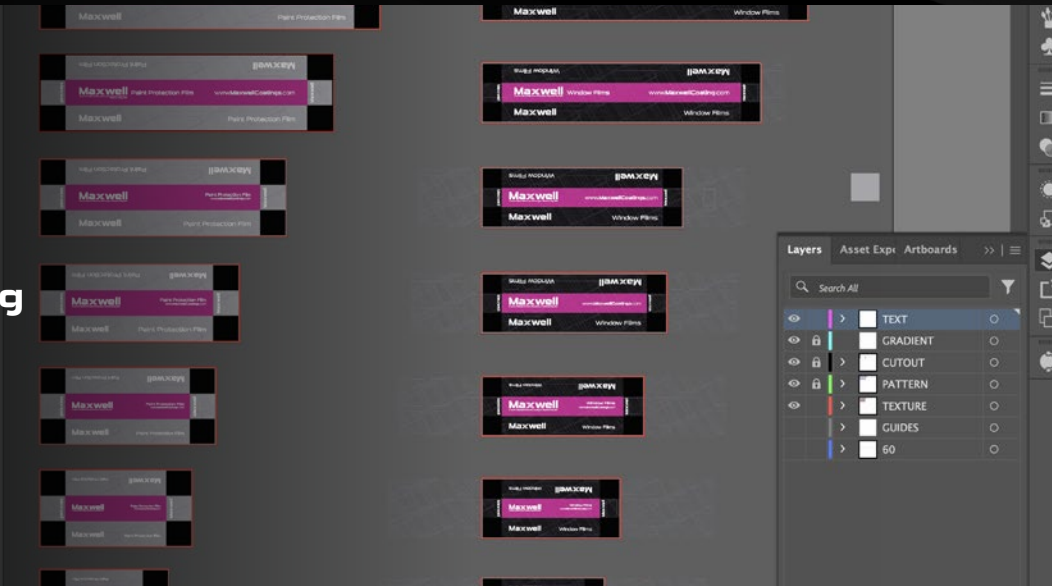
Reflek's RAP 2.0 software is fully customizable for private label customers, offering tailored branding and exclusive access to a powerful cutting solution.



Brand Design



Custom packaging



Reflek's Warranty Programme

Reflek's Warranty System provides comprehensive coverage for all private label customers, backed by over 20 years of continuous growth and the strength of its U.S. holding company.

Technical Support & Documentation

Reflek offers dedicated technical support and comprehensive documentation for private labelling companies, ensuring smooth product integration and confident service delivery.



Sales-point design





REFLEK TECHNOLOGIES CORPORATION

GLOBAL DISTRIBUTION OFFICES

USA HQ & Factory

280 N Roosevelt Ave
Chandler, AZ 85226, USA

+1 866 312 9909

contact@reflektech.com

Europe & Central Asia D.O.

Marconistraat 70H
Gouda, ZH 2809PE, NL

+31 6 3458 3582

salesEU@reflektech.com

Middle East & Africa D.O.

WH 36/D 06 ABA Avenue
Al Quoz 2, Dubai, UAE

+971 50 555 4246

salesME@reflektech.com

East Asia D.O. & Factory

Nan'an Ruizhi, No. 99 Shengtai
Road, Nanjing, China

+86 400 828 7177

contact@reflektech.com

South Asia-Pacific D.O.

A 208 Dukes Galaxy Road No 13
Hyderabad 500 034, Telangana, India

+919 6775 05047

ktg@reflektech.com

Latin America D.O.

Prol. Moctezuma 14, Villa Coyoacán
Ciudad de México, 04000, México

+52 55 5659 3985

ventas@reflektech.com

W W W . R E F L E K T E C H . c o m